

searching a database at said hub server to find a picture of said product, its current price and previously stored credit information and shipping address of said buyer;

sending, from said hub server to said particular user, a form including said picture of said product, its price and a submit icon superimposed on said picture; returning said form, from said buyer to said hub server, upon a condition that said buyer clicks on said submit icon;

debiting, at said hub server, said buyer's credit card with said purchase price; crediting said vendor site with a sale less a commission credited to said affiliate site;

submitting to said vendor all information necessary to make a purchase: product code, price, affiliate site, vendor ID, buyer ID and shipping address; and,

processing said sale at said vendor site, including shipping said product to said shipping address in said form.

23. The method of claim 18 wherein said step of transferring said product information to a particular user includes selecting said product information randomly within a category.

24. The method of claim 19 wherein said step of generating a number of templates, each template corresponding to a product to be displayed at an affiliate web site includes selecting a product randomly within a category.

25. The method of claim 18 wherein said step of transferring said product information to a particular user includes selecting said product based on one or more of a buyer's profile, affiliate site and category.

26. The method of claim 19 wherein said step of generating a number of templates, each template corresponding to a product to be displayed at an affiliate web site

includes selecting said product based on one or more of a buyer's profile, affiliate site and category.

27. The method of claim 1 wherein said step of forwarding said combined purchase order information from said hub server to a vendor includes selecting said vendor based on price or aggregation efficiency.

28. The method of claim 7 wherein said step of forwarding said combined purchase order information from said hub server to a vendor includes selecting said vendor based on price or aggregation efficiency.

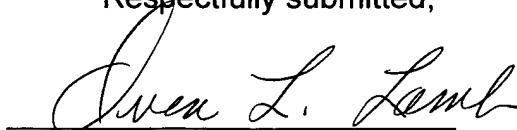
29. The method of claim 8 wherein said step of forwarding said combined purchase order information from said hub server to a vendor includes selecting said vendor based on price or aggregation efficiency.

REMARKS

In preparing a Brief in support of appeal, Applicant's attorney noted that the claim numbering sequence in the filed claims skipped claim 20. The purpose of this amendment is to renumber the claims following claim 19. No new matter is introduced into the claims. Attached is a version of the amended claims with markings to show changes made.

Entry of this amendment is requested.

Respectfully submitted,

A handwritten signature in cursive script, reading "Owen L. Lamb", is written over a horizontal line.

Date: April 1, 2003

PO Box 386

Prescott AZ 86302-0386

Owen L. Lamb, Reg. #20,831

Attorney for applicant

Phone: (928) 776-8037